A **stakeholder** is a person, group, organisation or business, who have interests in or may be affected by your topic or project. Here, you can identify and make lists of who needs to be involved and in what kind of ways.

**Stakeholder map**

Core

- Central to involvement, and is heavily engaged in adding ideas and/or decision-making

Involved

- Provides some input and may help to move ideas forward

Informed

- Wants to stay up-to-date and may provide some feedback when/if needed